



Study Locally, Explore Globally...

BABM

Bachelor of Airlines Business Management

Landing at SPU Airline, where students learn from real experiments! The Bachelor of Airlines Business Management program prepares students for leadership roles in the aviation industry. Covering essential areas such as airline operations, marketing, revenue management and airport management. The program combines theoretical learning with practical experience to equip graduates for successful careers in airline management and related sectors.

Why BABM at yeti?

Yeti is the Nepal's first College to launch BABM (Bachelor of Airlines Business Management) in Nepal. Yeti focused on art learning environment, experienced faculty and career-focused approach ensure graduates are well-prepared for global opportunities in the airline and aviation industry.

Career and Scope

Airline Operations



Positions in areas such as ground handling, flight operations, crew scheduling, and airport management.

Cargo and Logistics



Handling cargo operations, freight forwarding, and supply chain management for airlines.

Airlines Marketing and Sales



Developing marketing strategies, promoting airline products, and managing sales channels.

Airport Management



Opportunities in airport operations, retail security, and passenger services.

Aviation Consulting



Providing expert advice to airlines on operational efficiency, cost reduction, and customer satisfaction.

Aviation Entrepreneurship



Starting your own venture in the aviation sector, such as a travel agency, charter service, or consultancy firm.

Courses Objectives

- To study airline operations and logistics,
- To develop skills in airline business analysis and decision-making,
- To gain knowledge of aviation regulations and policy,
- To foster an understanding of global aviation trends and challenges
- To develop an understanding of the airline industry
- To knowledge of airline business acquire management,
- To understand airline marketing & customer service.

“Nepal's first college to launch **Airlines Business Management** program”

BABM

Bachelor of (Airlines Business Management)

Course Description

Landing at SPU Airline, an airline where students learn from real laboratories! Ready to pave the way to the air hostess and air-ground for students! Build young people to have qualifications that match the aviation labor market. After all, there is a job to do! with state-of-the-art courses in the laboratory that simulates from the airport to the plane to practice Pass on knowledge from people who have direct experience in the aviation business to be proficient in both theory and practice Ready to fly with dignity. Awesome course not just focusing on knowledge in textbooks but here we focus on real practice in standard laboratories. Both ground service and in-flight service to Aviation Business Management Tighten your strengths in English and a third language.

Duration of the Program: - 4 years (8 Semesters);

With total credit: - 125

Intake: - March, July, November



Industrial Excursion



List of Courses/Modules Offered in BABM

First Semester

- Intermediate English
- Use of Computers in Business
- Tools For the Digital Age
- Personality and Identity Development
- Principle of Management
- Knowledge for the Aviation Industry
- Aviation Terminology 1

Second Semester

- Advanced English
- Introduction to Economics
- Future Skills
- Aviation Terminology 2
- Ground Passenger Service
- Reservation and Ticketing
- Work Integrated Learning 1 (Practical-Reservation and Ticketing)

Third Semester

- General Psychology
- Career Path in the Aviation Industry
- Consumer Behavior
- Service Psychology and Cross-cultural Communication
- Aviation Terminology 3
- Fare and Tickets
- Work Integrated Learning 2 (Practical-Fare and Ticketing)

Fourth Semester

- Nutrition and Airline Catering
- Principle of Marketing
- Human Resource Management
- Airport Operation Management
- Aviation Laws
- Aviation Safety and Security
- Budget Airline Management



Fifth Semester

- Customer Relationship Management in Airline Business
- Marketing Strategy for the Hospitality Industry
- Airport Ramp Service
- Air Traffic Service and Scheduling Management
- Crew Resource Management
- In-flight Service

Sixth Semester

- Introduction to Statistics
- Organizational Behavior
- Strategic Management for the Hospitality Industry
- Basic Load Control
- Career Preparation for Aviation Industry

Final Year

- Pre-Cooperative and Work-Integrated Education for Aviation Industry
- Work Integrated Learning (Internship)

Contact Us

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